

# JANIYA INVESTMENT LTD

ORDINARY STYLES | SMART CLOTHES (MEN, WOMEN, GIRLS & BOYS) CORPORATE UNIFORMS | SCHOOL UNIFORMS | SCHOOL SWEATERS | BEDSHEETS AND BEDCOVERS

# WHO WEARE

ANIYA Investments Ltd is a Rwandan company, 100% owned by Rwandans and Committed Christians, who believe in building a successful business on a foundation of Christian values.

It is established as a leading manufacturer and supplier of high quality Customized and & General apparels in Rwanda. Our collection of high quality apparels, ranging from uniforms (school, corporate, security), children wear, men and women wear, school bags, blankets and bedsheets, sportswear, are all readily available in multitudes of styles with a wide range of colors.

All styles are produced in high quality fabrics for supreme results when printing or embellishing. We provide extensive at-once inventory at our Factory at the heart of Muhanga Town, as well as distributors throughout all provinces of Rwanda.

It's our mission to supply the best quality products for our customers and develop long lasting relationships. Many of our best customers are our first customers.

## Background

ANIYA INVESTMENT Ltd is a registered private company established in 2019 with an aim of producing affordable and quality garments in Rwanda; taking advantage of Rwanda's Import Substitution Strategy and associated incentives. The factory is located in the central town of Muhanga District, Southern Province.

JANIYA INVESTMENTS Ltd, started operations in July 2019, whose initial marketing and outreach was quite aggressive and eventually managed to secure big clients: corporate

companies, schools, and NGOs.

It kept on diversifying its designs, and now is able to sell its products in differents markets in Rwanda locals market and also in neighboring countries.

# local and foreign markets. Isolate for better factory is local and foreign markets. Industry is local and foreign markets. Industry is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets. Isolate for better factory is local and foreign markets.

∞ Vision

To produce quality and

affordable garments that

compete favorably in both

## Our Motto

• Matching style with class and comfort.

## Our Values

- Integrity and Honesty: committed to upholding strong moral and ethical values.
- Quality and Excellence: We strive for excellence in whatever we do, and pushing to go above and beyond our client's expectations
- Loyal: We keep our word, and we value every customer
- **Open minded:** We have a great business culture open to innovation
- **Consistent:** We strive to deliver the quality we promise and on time

## Objectives

## Our Business Philosophy

- 1. To produce affordable and quality garments with a view of harnessing Rwanda's Import Substitution and Investment Promotion Strategies.
- 2. To provide employment to 1,000 citizens, especially Muhanga Population
- 3. Produce affordable garments for Rwandans and Institutions
- 4. Turn profits and fair dividends of shareholders

- 1. Develop designs and fashions customized to Rwandans market.
- 2. Focus on local, regional and International market linkages of the products
- 3. Engage in aggressive marketing and brand development
- 4. Quality control and automated production management
- 5. Invest in Continuous Professional Development (CPD) Program; to give permanent training to staff to upgrade their skills
- 6. Attract strategic partnership with different international well known garment brands

## WHY CHOOSE JANIYA INVESTMENTS LTD

#### **1. Quality Products**

At Janiya Investments Ltd we strive to maintain a higher level of quality in all our products by paying special attention to details at every stage of production. We monitor materials, and garment assembly processes all the way through to the finished product.

That way we can assure a product that everyone will be proud to own and wear. We put much emphasis and attention into each design, and that is what makes the difference! The result is a wide range of styles that are unique and dependable!

#### 2. Large Inventory

It's in Stock! Janiya Investments stocks bulks of apparels in different styles, fashions and colors so you can order what you need when you need it.

We put our neck on the line so you can move quickly with less risk of holding too much inventory. Our customers' orders are completed in a matter of days and delivered quickly. We are a trusted supplier of top quality customized and general fashion fashions and styles.

#### 3. Wide Variety

We don't stop at just a basic printable! Sure, they are the foundation we are built on, but our approach to avail variety.

We dare to be different and we dare to explore! With a wude variety of styles in our line we're sure you will find what you need. Just take a look at our collections and you will be pleasantly surprised!

## GG Matching style with class and comfort

JANIYA INVESTMENTS LTD | Matching style with class and comfort

## JANIYA INVESTMENTS WORKFORCE IN 2025

Part of our agenda is to create employment opportunities to Rwandans. As JANIYA INVESTMENTS LTD continues to grow, more and more Rwandans find workspace in the various departments of the company.

Janiya is an equal opportunity employer, offering employment to over 300 Rwandans, mostly to female youths. We continue to employ foreign expatriates with a target of knowledge transfer, and training or capacity building is part and parcel of our annual operational plans.



# "

Color is not only our business, it's our passion. It truly does speak to our souls and we love that we play a part in clothing the world in beautiful color.



#### **HOW WE UPHOLD QUALITY**

#### **Before production**

a) Order execution and Quality Control Orders are closely monitored from sampling to the delivery to our factory.

Status on sampling, production and shipment are transmitted to buyers regularly. We maintain a pro-active approach towards identification of problem areas and corrective measures are taken immediately to ensure timely deliveries. Our quality monitoring system pertaining to production has two stages as explained below: 1) Pre-Production Check (PPC) Risks are reduced by checking material components, accessories / user manuals etc. at this stage itself.

2) Initial Production Check (IPC) First finished products are checked against buyer's specification and prototype sample. Deviations are identified and brought out for correction.

#### After production

Inspection during production is carried out to check and verify that the initial discrepancies have been rectified and to ensure the average quality standard of production runs.

1) Final Random Inspection (FIR) Final random inspection is carried out when the total consignment is packed and ready for delivery. FRI is performed according to the Inspection Standards. The detailed physical inspection of the samples selected at random is based on specifications of the buyers and it covers the criteria such as design / style, shrinkage, accessories, appearance, markings, color, labeling, material, assortments, workmanship, measurements, packing etc.

2) Quality Management Systems Our entire production process is certified by Rwanda Bureau of Standards. So you may rest assured that we will always thrive to achieve high standards of quality.



OUR Collections

ANIYA INVESTMENTS LTD offers a full collec-**J** tion of apparel that is classy, upscale, and versatile. Our product line includes casual and active wear, office wear for both men and women, uniforms (schools and companies), sportswear, school bags, bedsheets and blankets. For every product design/ fashion in our stock, clothing sizes range from 0-21 years (in most items) for the kids and youths, and Small, Medium, Large and Extra Large for Adults.

JANIYA is specialized in producing more wholesale items in-house, using our team of designers.

## KIDS WEAR

#### //

We never know the love of a parent till we become parents ourselves<sup>11</sup> Henry Ward Beecher Janiya Investment Ltd is a point of reference for a great value, accessible shopping to suit the everyday needs of mums and kids.

Janiya is a trusted Rwandan kids' clothing brand, founded in 2019. We believe in letting kids be kids, but we also keep both parents and children in mind.

#### For the parents:

We know your little ones are VERY busy, but we also know you always want them to look their cutest. That's why we always take both functionality & fashion trends into consideration when creating our garments, ensuring we produce the highest quality clothing in our very own timeless, Janiya style.

We also know what is important to your children: unrestricted comfort along with just the right amount of colorful playfulness. This is why we always take an imaginative and fun approach when designing our garments, while guaranteeing comfort with the use of soft, natural fibres.

#### Age Brackets

Janiya is a kids' clothing brand offering a variety for the age groups; baby (0-36 months), kids (2-8Years) and junior (8-12 years) Janiya Kids products are styled in Rwanda and designed for all kinds of activities and occasions. The collections stand out for their quality, always at affordable prices. See our latest price catalogue. Janiya Kids wear can be obtained at our wholesale outlets in Kigali City (CHIC Shopping Mall) or at our retail franchisees across Rwanda.











## SCHOOL UNIFORMS

#### //

If you think educa tion is expensive, try ignorance. *Andy McIntyre*<sup>11</sup> Janiya Investments Ltd, the best uniforms company in Rwanda, caters to all your school uniform needs. Our school uniforms are made from top quality cotton and nylon to provide a comfortable fit when worn. This ranges from primary school uniforms to secondary school uniforms. We offer affordable, bespoke and quality school uniform designs and will always ensure that you get value for every single franc you spend.

Are you a school, school club, or association, what are you waiting for? Why don't you engage us, the best school uniform manufacturer in Rwanda?



#### PROJECT UNIFORMS AND SCHOOL UNIFORMS

SPORTSWEAR (T'SHIRT AND SHORTS)

JANIYA INVESTMENTS LTD | Matching style with class and comfort

## CORPORATE UNIFORMS

#### //

Enhance your Brand, Wear Corporate Uniform<sup>11</sup> Customers are more inclined to do business with employees who wear uniforms because they stand out as professionals and are seen as being more competent and knowledgeable.

Our main goal and passion at Janiya Investments Ltd is to offer timeless, yet stylish and functional corporate wear to empower businesses and their employees. We also want to make the selection and ordering process as seamless as possible. This makes it easy for you to choose and receive the attire that will set your company apart from the rest.

We will assign our creative and design teams to work with your marketing department to develop the best corporate uniform design samples that suit your brand and corporate identity.

We offer male and female uniform garments, for example suits, shirts, blouses, skirts and dresses which can respectively be combined and worn in multiple variations. We also offer coats, blazers, cardigans, pullovers and waistcoats. All you need to do is select a collection based on your corporate image, style needs and color preferences. Plus, the more garments you include in your collection, the more opportunities there are to mix and match.







## ORDINARY

## CLOTHES COLLECTION

Young, Sexy, Timeless

11

#### Women Casuals

Casual elegant may sound like a paradox but the phrase does have meaning. Being appropriately dressed allows you to relax and enjoy each passing moment with confidence. Casual elegant attire can be imagined as a dressed-up version of your normal casual wear. While it may be easy to confuse this type of dressing with your casual business outfits, casual elegant attire allows for more customization and flair. JANIYA makes a surprise fashion outbreak! Look at our dresses, top browses and skirts, jeans and shorts, we added some fun with trending ladies' fashions and style. Wearing BOLD COLOURS like red, orange and blue is a sure way of exuding confidence and energy. Mix them well to avoid the slightest mistake.

ACCESSORIES are a main focus to bring out JANIYA fashions quite well. Lovely necklaces, bracelets, watches, (sun)glasses, bags, raffia totes and footwear will liven up your JANIYA wardrobe. This season, enjoy a breath of fresh air and let yourself be carried away!

Each season our teams set out to deliver

a unique and accessible range of fashion aimed at keeping our customers up to date with the latest looks at the best value in the market. Simply put: We deliver amazing fashion, great quality products, at affordable prices.

#### Ladies Corporate Wear

At Janiya Investments Ltd, we are committed to providing office ladies with original, high quality, and exclusive fashion products from courtesy of our in-house designers.

The craft of our creative cutting edge fashion designers, combining them with our high quality production capabilities, we will turn ladies' dreams into reality by providing high fashions and styles.

We cover many different styles. We hope that every one of our customers will find their own unique and exclusive designer fashions at Janiya Investments Ltd selling outlets.

We believe the fashion trend should not be controlled by the few, but rather be guided by the demands of the customers, and cultural values and aspirations.











JANIYA INVESTMENTS LTD | Matching style









## Bed sheets & Blankets

#### //

Make your sleep comfortable and healthy <sup>11</sup>

#### Bed sheets

At JANIYA we manufacture and supply pure cotton, printed, plain bed sheet at a wholesale price. You can choose bed sheet from our ready collection OR place order for customized/ personalized product. We supply fitted sheet and bed linen to wholesale markets.

We can manufacture and wholesale supply hotel and hospital bed linens, white bed sheets, comforters cover with customized fabric, size and name logo in small as well as bulk quantities.

#### Blankets/ Bedcovers

We have an excellent collection in cotton bedcovers and woolen blankets. We manufacture and supply single and double blankets and bedcovers to wholesalers in all quantities. Enhance your sleep quality with all season Janiya Blankets and Bedcovers.



C. C. P. M.

100

10 I I I I 12 223 10.000

1

- Bed size: 2meters x 2meters (King Size)
- 6 PCS | SET

US JANIYA BEDSHEETS USANIYA BEDSHEETS USANIYA BEDSHEETS USANIYA BEDSHEETS "Construction of the second "Constructio

STATE.

- Quilt cover: 220 x 240cm-1pcs
- 2 Beedsheets: 260 x 270m-1pcs
- Pillowcases: 48 x 74cm-4pcs

11 Fi

J) IIYA BEDS

A 18 \* 1 1

JANEYA JANIYA BEDSHEETS

HIGH QUALITY KING SIZE BLOSHLETS & QUILT COVER Bed Size: Zmeters X Zmeters (King S 6 PCS | SET Quilt cover: 220 x 240cm-1pcs Beedsheets: 280 x 270m-1pcs Pillowcases: 48 x 74cm-4pcs

JANIYA BEDSHEETS

HIGH QUALITY LARGE SIZE BEDSHI

Bed size: 2

4 PCS | SET eets: 260 x 250m-2pcs s: 48 x 74cm-2c

J







At JANIYA we manufacture and supply pure cotton towels in different colors at a wholesale price. you can choose towels from our ready made variety or place order in bulk.









The Artistic Impression of the proposed Janiya Investments **Ltd Factory** in Muhanga District, Southern Province



JANIYA INVESTMENTS ITD | Matching style with class and comfort

AND

-

PRESSING

63





#### (+250) 787 774 317 $\geq$

- janiyainvest@gmail.com info@janiyashop.rw
- @janiyainvestmentltd
- 0 @ltdjaniya B

٢

www.janiya.rw